



# FAX★STAR® COST JUSTIFICATION

The Complete Fax Solution

## FAX★STAR VS. MANUAL FAXING

The International Computer Fax Assoc. states the average time for an employee to fax a document manually is 10 minutes. If labor is \$15.00 per hour, then that is \$2.50 in labor alone to send 1 fax!

<b>Manual Faxing</b>		<b>Fax★Star</b>	
Labor - 10 minutes	\$ 2.50	Phone call	\$ 0.10
Phone Call	\$ 0.10		
Printing	\$ 0.03		
		(assuming phone call is long distance)	
<b>Total Cost:</b>	<b>\$ 2.63</b>	<b>Total Cost:</b>	<b>\$ 0.10</b>

A total of \$ 2.53 per document would be saved using Fax★Star Vs. faxing a document manually. If you were to fax 50 invoices daily via Fax★Star your savings would be \$126.50 a day!

With Fax★Star an employee only needs to use a couple of mouse clicks to send a fax from a PC. The same is true if faxing from an AS/400 workstation or other Host (S/3x, UNIX, etc.) environment. No more time lost printing documents, walking from the work area to the fax machine, manually looking up a fax number, making a cover page, and dialing. Not to mention time lost due to busy signals, wrong numbers, waiting for a fax to complete, etc. Fax★Star **automates** the whole faxing process. Including fax management.

## FAX★STAR VS. THE UNITED STATES POST OFFICE

There is a tremendous savings when you use Fax★Star to replace the U.S. Post Office for delivery of your purchase orders, invoices, acknowledgments, etc. Assume labor is \$15.00 per hour.

<b>Mailing</b>		<b>Fax★Star</b>	
Labor (2 minutes)	\$ 0.50	Phone call	\$ 0.10
Postage	\$ 0.37		
Form & Envelope	\$ 0.25		
Printing	\$ 0.03		
		(assuming phone call is long distance)	
<b>Total Cost:</b>	<b>\$ 1.15</b>	<b>Total Cost:</b>	<b>\$ 0.10</b>

A total of \$ 1.05 per document would be saved using Fax★Star Vs. mailing a document. If you were to fax 50 invoices daily via Fax★Star your savings would be \$52.50 a day!

In addition, Fax★Star can expedite your business communications on average by 3 days compared to using the post office. Fax★Star can also shorten sales, collections, and purchasing cycles. For example, if a company has an annual revenue of \$10 million and daily cash receipts of \$20,000, then invoicing using Fax★Star can speed up cash flow by 3 days for a one-time phase shift in collections of \$60,000. A Purchasing Department using Fax★Star allows just-in-time buying, creating a significant reduction in inventory.

**See how an average company can justify the cost of Fax★Star in ... 2 MONTHS!**

Let's assume you mail 50 documents a day. Let's also assume you manually fax 50 documents a day. Look at the calculations below. As you can see, Fax★Star can easily pay for itself within two months. Depending upon the number of documents you mail or manually fax, your savings could be greater.

### SAVINGS USING FAX★STAR VS. MANUAL FAXING

Savings per Document (see chart above)	\$ 2.53
Savings per 50 Documents per Day (50 docs * \$2.53)	\$ 126.50
Savings per Month (31 days * \$126.50)	\$ <u>3,921.50</u>

### SAVINGS USING FAX★STAR VS. U.S. POST OFFICE

Savings per Document (see chart above)	\$ 1.05
Savings per 50 Documents per Day (50 docs * \$1.05)	\$ 52.50
Savings per Month (31 days * \$52.50)	\$ <u>1,627.50</u>

### TOTAL ANNUAL SAVINGS

Fax Savings per Year (12 months * \$3,921.50)	\$ 47,058.00
Mail Savings per Year (12 months * \$1,627.50)	\$ 19,530.00
<b>Total Mail and Fax Savings (add the above)</b>	<b>\$ <u>66,588.00</u></b>

### **Fax★Star Vs. Manual Faxing**

*"A total of \$2.53 per document would be saved using Fax★Star Vs. faxing a document manually. If you were to fax 50 invoices a daily via Fax★Star your savings would be \$126.50 a day."*

### **Fax★Star Vs. Post Office**

*"A total of \$ 1.05 per document would be saved using Fax★Star Vs. mailing a document. If you were to fax 50 invoices daily via Fax★Star your savings would be \$52.50 a day!"*

### **The Fax★Star Solution**

*"One Fax★Star unit can pay for itself in 2 months! Allowing you to save a tremendous amount of time and money that can be put towards more important areas of your business!"*

As you can see, one Fax★Star unit can pay for itself in **2 months!** Allowing you to save a tremendous amount of time and money that can be put towards more important areas of your business! If you think about it, you **CANNOT** afford **NOT** to use Fax★Star. Remember, we offer a **30 Day Money Back Guarantee** if you are not 100% satisfied with our product for any reason.